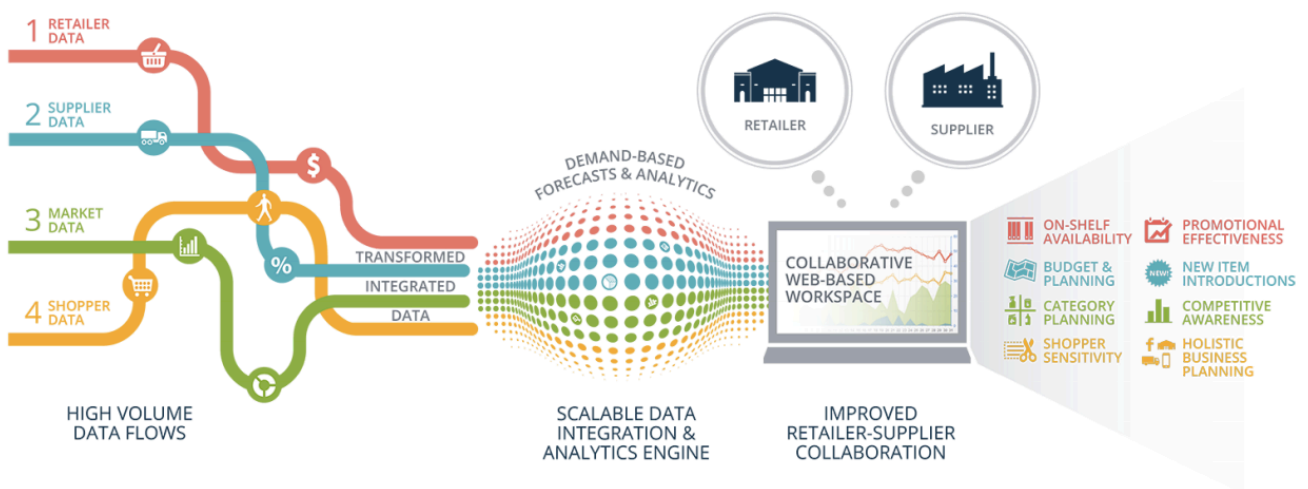


Retail & FMCG Insight

CleverInsight helps retail industry majors to manage revenues, customer retention and cost optimization across channels & stores. From dynamic and voluminous data, CleverInsight helps these companies solve and communicate specific answers to the following questions.

- How to compare performance retail products across multiple channels dynamically?
- How to optimize store layouts to maximize shopping delight for retail outlet visitors?
- How to visually represent inventory management for quick actions across stores?
- How to identify incremental sales as a result of focused campaigns?
- Where is the bottleneck in supply chain network that minimizes inefficiencies?
- How to dynamically compare store performance in order to prioritize action where needed?

CleverInsight analyzes, predicts and visualizes large volumes of information in enterprise and external data to come up with crisp, intuitive and actionable insights.



Our Clients Include:

- Retail Chains & Hypermarkets
- FMCG Companies
- Retail Distributors

What We Offer:

Platform - Create your own models with our platform & visual components

Custom apps - Hire us to build your domain-specific models as an application

Tools - End-user exploratory tools to answer specific business problems

Predictive Analytics



Cognitive Intelligence



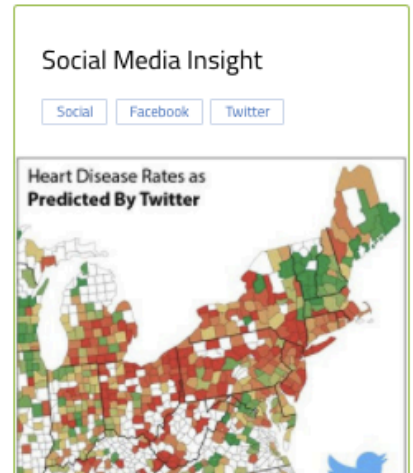
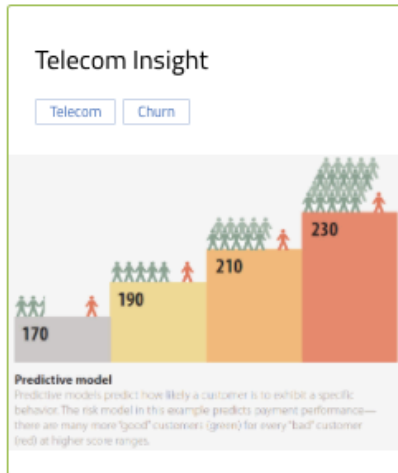
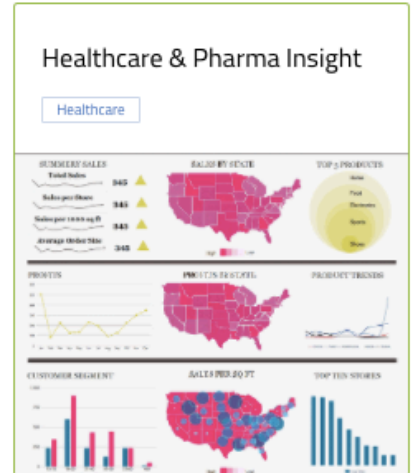
IOT Analytics



Visual Exploration



Our Verticals:



Domain Experts:



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